

Corona Virus Relief Fund Employer Innovation Fund Scoring Rubric

Demographics - 20 points

Plan sets a goal of less than 30% of participants representing the target populations (listed below)	0-5 points
Plan sets a goal of 31% - 50% of participants representing the target populations (listed below)	6-10 points
Plan sets a goal of 51% or higher of participants representing the target populations (listed below)	11-20 points

Target participants are lowans whose jobs have been affected by or eliminated because of the coronavirus pandemic including low skilled workers who are veterans, returning citizens, members of underrepresented communities, minorities, women, lowans with disabilities, or low-income lowans.

Goals and Measurements - 20 points

Goals reflect at least two stated priorities	0-9 points
Goals reflect at least four stated priorities	10-19 points
Goals reflect more than four stated priorities	20 points

- Target lowans whose jobs have been affected by or eliminated because of the coronavirus pandemic including low skilled workers who are veterans, returning citizens, members of underrepresented communities, minorities, women, lowans with disabilities, or low-income lowans.
- Increasing the number of lowans completing non-credit or for-credit education and training programs leading to high-demand jobs in the state.

- Increase the number of online training programs completed by lowans in the affected groups
- Addressing barriers to completion by providing tuition, books, tools, equipment, computers, childcare, transportation, internet access for the duration of the grant or other wrap around support for lowans enrolling in non-credit or for-credit education and training programs leading to high-demand jobs in the state or region.
- Addressing critical workforce shortage in local area
- Providing clear, measurable goal(s) within the timeframe of the project.

Plan - 40 points

Plan includes at least two of the below concepts	0-10 points
Plan includes at least three of the below concepts	11-20 points
Plan include 4 or more of the below concepts	21-40 points

- Targets lowans whose jobs have been affected by or eliminated because of the coronavirus pandemic including low skilled workers who are veterans, returning citizens, members of underrepresented communities, minorities, women, lowans with disabilities, or low-income lowans.
- Identifies high-demand jobs from the state list, regional community college list or otherwise meets identified regional job needs based on appropriate supporting documentation for non-credit education and training such as IT, CDL or CNA (non-credit programs do not include employer-provided training).
- Plan describes participant recruitment efforts of the above referenced groups and includes increased completion strategies and retention plans.
- Plan increases available funding for tuition to enroll in for-credit or non-credit education and training programs.
- Plan increases available funding to pay for wrap-around support, such as books, equipment, transportation, internet access for the duration of the grant and child care to increase program completion rates of participants.

- Plan offers innovative ways of expanding opportunities to earn for-credit and non-credit education and training for credentials leading to high-demand jobs, including out-of-the-box solutions or creative resolutions to longstanding problems.
- Plan include community engagement by including community partners or incorporating existing community programs as evidenced by commitment letters from community partners.
- Plan describes plan for collecting outcome data including completion rates, wage and job outcomes, etc.

Budget - 20 points

Plan exceeds 10% administrative costs.	% above 10 will not be approved
Plan includes and explains below criteria	0-20 points

- Budget does not include more than 10% for administrative expenses, personnel costs or expenses providing direct support for registered apprenticeships.
- Budget is complete.
- Budget meets required timeline.
- Budget aligns with stated goals and plan.