

APPENDIX C: Employer Innovation Fund Application Rubric

Population to be Served 15 Points

Target population: Identify the number and percentage goal for engagement of students or learners from underrepresented populations (Veterans, ex-offenders, members of underrepresented communities including minorities, women, disabled or low-income lowans, lowans with no post-secondary education or training).

Plan sets a goal of less than 50% of participants being from the target population (see above).	0-5 points
Plan sets a goal of 50%-to 75% of the participants being from the target population (see above).	6-10 points
Plan sets a goal of 76% or more of the participants being from the target populations (see above).	11-15 points

Project Design 40 points

Project activities presented with a reasonable timeline	0-5
Clear identification of need/ project will increase skilled workers within area of grant focus	0-5
Credential and/or credit attainment as part of the project	0-5
High demand occupation identified and justified	0-5
Identification and addressing of participant barriers	0-5
Key partnerships are defined	0-5
Project includes and describes Innovative strategies	0-5
Proposed project goals align with funding purpose and intent.	0-5

Performance Measures 10 points

Additional performance measures are described.	0-5
Plan and ability to track outcomes is described and reliable.	0-5

Organizational Capacity 5 points

Organizational capacity described demonstrates applicants ability to successfully carry out proposed project.	0-5
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Number of Participants/Cost per Participant 20 points

Number of participants to be served.	0-10
Cost per participant.	0-10

Budget 10 points

Budget narrative and spreadsheet are complete.	0-5
Participant support and administrative expenses are reasonable and relevant	0-5