



GET YOUR  
FUTURE  
READY

**FUTURE  
READY  
IOWA**

*Kathy Leggett  
Future Ready Iowa  
[Kathy.Leggett@iwd.iowa.gov](mailto:Kathy.Leggett@iwd.iowa.gov)*

**Closing  
Iowa's  
SKILLS GAP**



IOWA

# Unemployment Rate December 2019

DECEMBER 2019  
UNEMPLOYMENT  
RATE

**2.7%**

Dec '19 – 9<sup>th</sup> lowest in the  
country (tied with Alabama)



1,716,100 IOWANS  
IN THE  
WORKFORCE IN  
DEC '19  
+64,900 DEC '18



UNEMPLOYED PERSONS  
IN DEC '19

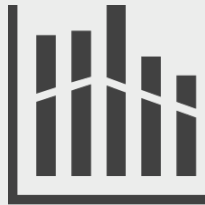
**47,200**

63,192 posted  
job openings  
3/4/20



IOWA

# Unemployment Rate May 2020



MAY 2020  
UNEMPLOYMENT  
RATE

**10.0%**

1,520,000  
IOWANS IN THE  
WORKFORCE  
IN MAY 2020



UNEMPLOYED PERSONS  
IN MAY 20

**168,100**

54,023 posted  
job openings  
6/28/20



IOWA

# Unemployment Rate



JULY 2020  
UNEMPLOYMENT  
RATE

**6.6%**

**1,625,200**  
**IOWANS IN THE**  
**LABOR FORCE**  
**IN JULY 2020**

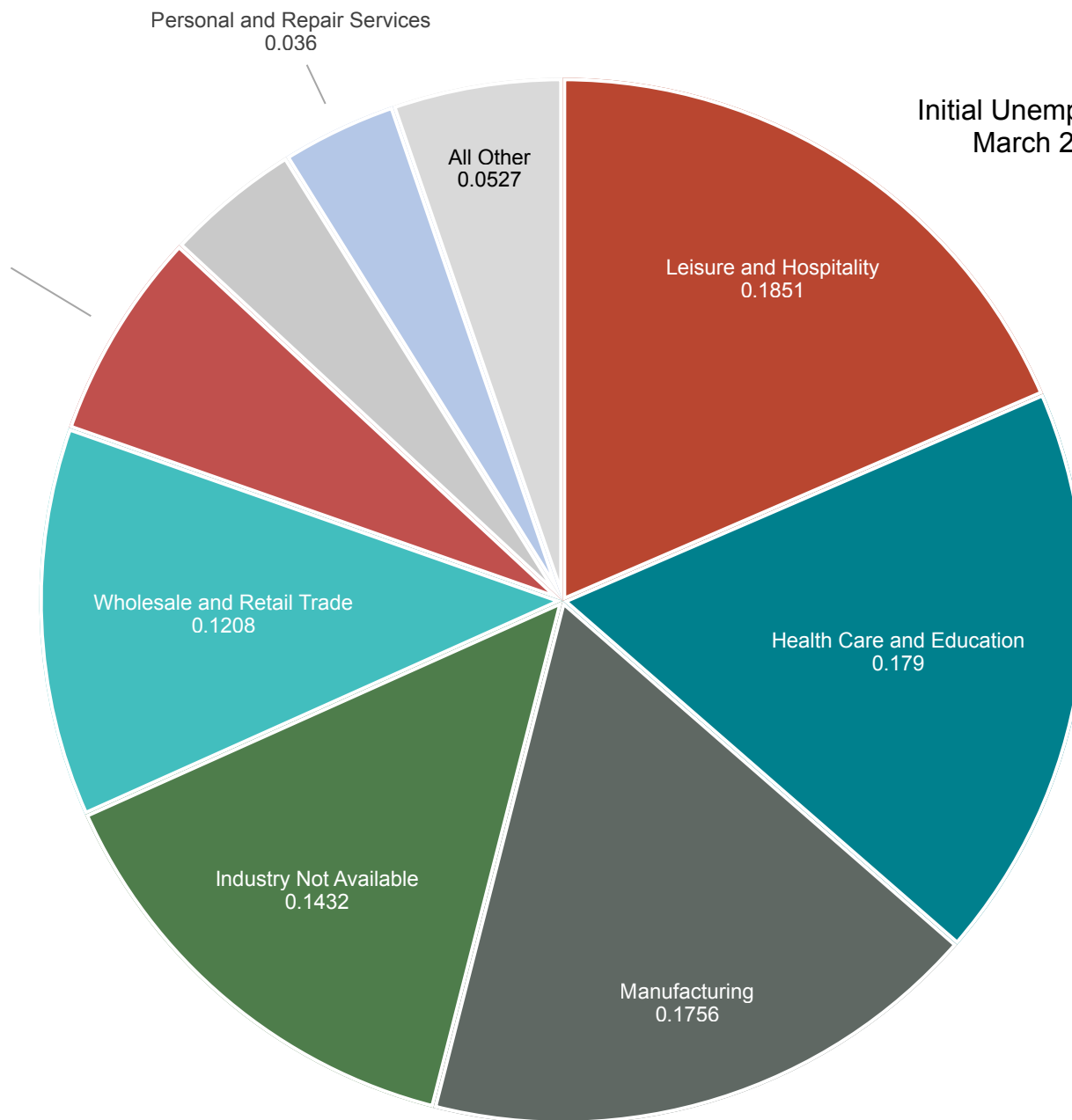


UNEMPLOYED PERSONS  
IN JULY 2020

**107,300**

**59,479 posted**  
**job openings**  
**9/1/20**

Initial Unemployment Claims by Industry  
March 21, 2020 -June 20, 2020





MAY 2020

# PROFILE OF IOWA'S UNEMPLOYED PERSONS

(UNEMPLOYMENT BENEFIT RECIPIENTS)

\*Data for this report represent claimants who filed  
a UI claim the week including the 12th of the month.

## GENDER



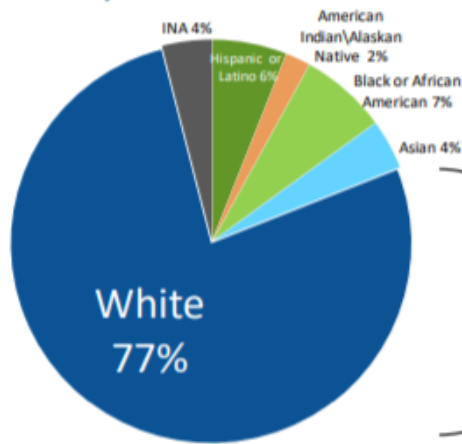
**56%** of claimants were **FEMALE**



**42%** of claimants were **MALE**

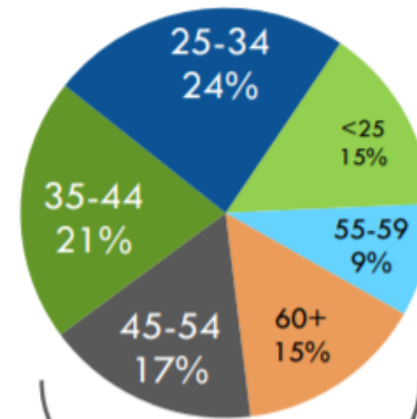
2% of gender responses, N/A

## RACE/ETHNICITY



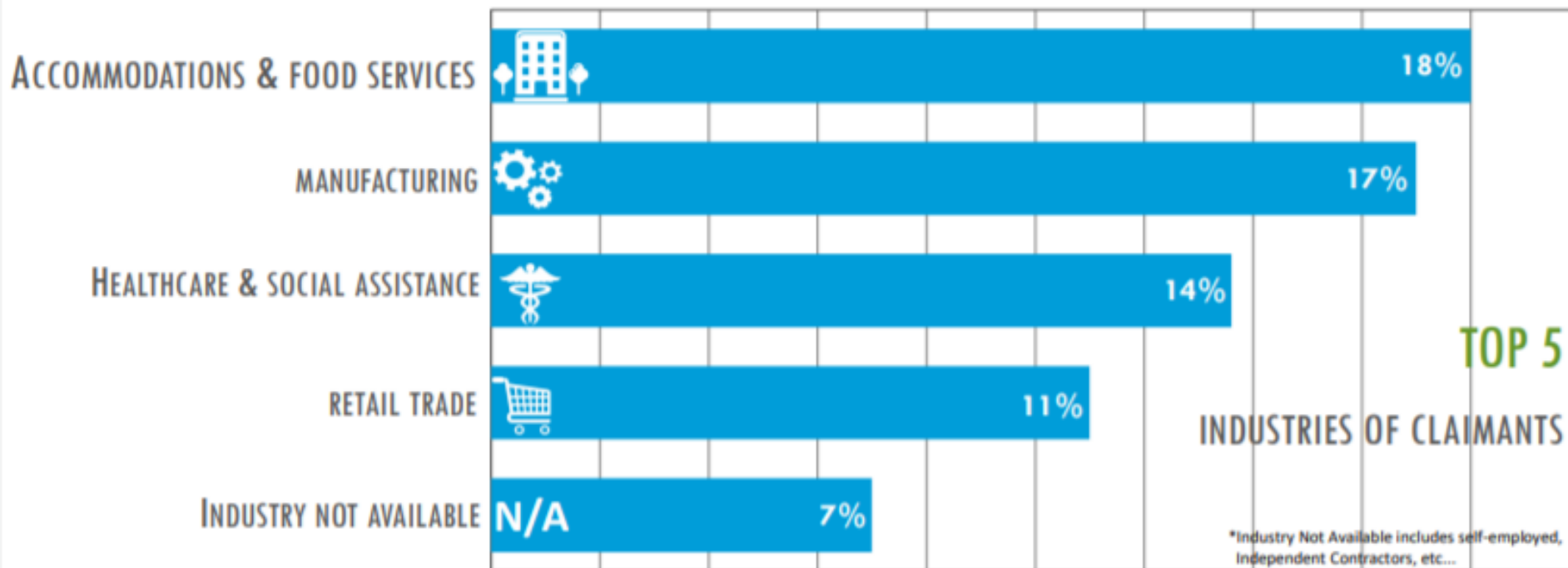
**77%** of all claimants were white  
followed by **7%** Black or African American.

## AGE



**62%** of all claimants were between  
the ages of **25 & 54**.

## INDUSTRY



# Future Ready Iowa

**70%** of Iowa's workforce will **have completed education or training beyond high school**

**Alliance Task:** In 2017, create a strategic plan to reach ambitious goal of 70% of Iowa's workforce having education or training beyond high school by 2025



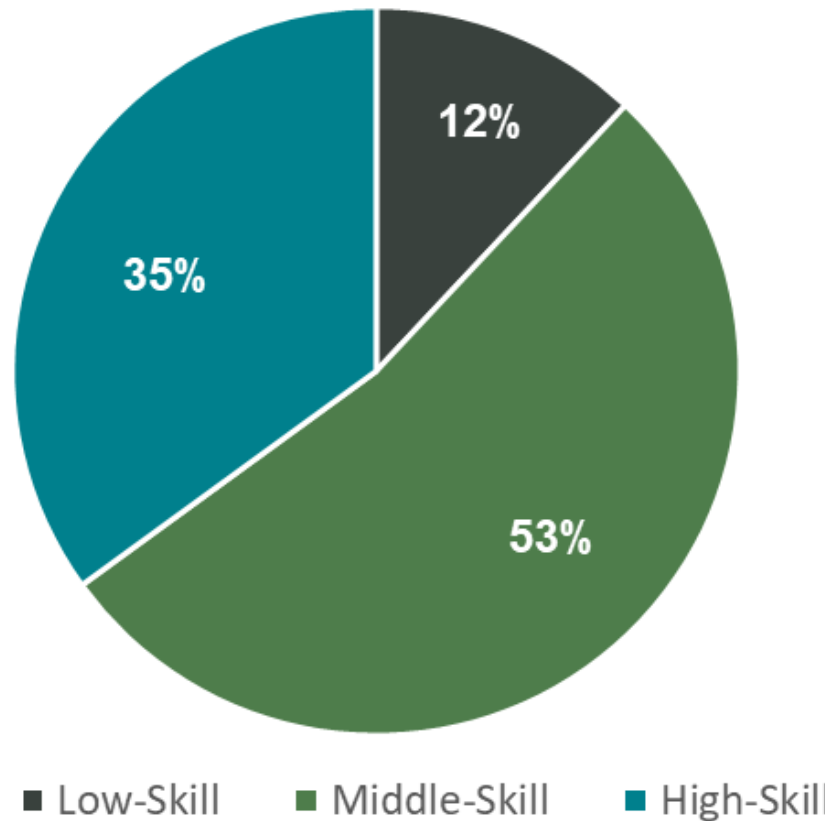


# Why Future Ready Iowa?

It is projected that **68%** of the jobs in Iowa will require training beyond high school by **2025**.

# PROJECTED SKILLS GAP

Iowa's Jobs by Skill Level, 2018



**53%**

ARE MIDDLE-SKILL JOBS

Sources: 2018 Occupational Employment Statistics, Iowa Workforce Development.



# IOWA IS EXPERIENCING A **MIDDLE-SKILL JOB GAP**

Iowa's Jobs and Workers by Skill Level, 2018



Sources: 2018 Occupational Employment Statistics, Iowa Workforce Development and 2018 Current Population Survey, U.S. Census Bureau.



## Percent of Employers who Perceive they have difficulty filling positions due to:

Applicants lack the **QUALIFICATIONS** needed **56%**

**GENERAL** lack of Applicants **48%**

Lack of applicants due to wages offered **28%**

Lack of applicants due to benefit package provided **21.7%**

Lack of applicants due to type of work required **30.7%**

## EMPLOYER PERCEPTION OF APPLICANTS



**70%**

of Iowa's workforce will have post-secondary education,  
training or a credential of value by

**2025**

To meet the goal, Iowa needs a net increase of

**139,900**

Residents need to earn postsecondary  
degrees and other credentials

FUTURE READY IOWA  
**GOAL**

Population ages 25 to 64:

**3.9%**

Trade Certificates

**1.5%**

Vocational Training

**15.3%**

Associate Degree

**28.0%**

Undergraduate Degree

**11.5%**

Post-Graduate Degree

# EDUCATION LEVEL

**60.2%**



Total Iowans with completed  
education or training beyond  
High School

Compared to 57.6% in 2018  
and 58.4% in 2017

# Coronavirus Relief Fund FRI EIF

## What is it?

This is a **short-term** funding opportunity to help **lowans** **affected by the Coronavirus Pandemic** obtain **training and education**, with help to **address barriers**, leading to **high-demand jobs**.

# Coronavirus Relief Fund FRI EIF

This is a **short term** funding opportunity to help **Iowans affected by the Coronavirus Pandemic** obtain **training and education**, with help to **address barriers**, leading to **high-demand jobs**.

## **SHORT TERM**

The grant application is open now, applications must be submitted by Wednesday, **September 16<sup>th</sup> at 11:59 pm**. Awards made by **Sept. 23, 2020**.

Fund must be spent by **Dec. 31<sup>st</sup>, 2020** and programming finished by **Feb. 28, 2021**.

## **IOWANS AFFECTED BY CORONAVIRUS**

Lost jobs that may not come back, cuts to hours worked, front line workers for a better opportunity..... (no specific definition)



# Coronavirus Relief Fund FRI EIF

This is a **short term** funding opportunity to help **lowans affected by the Coronavirus Pandemic** obtain **training and education**, with help to **address barriers**, leading to **high-demand jobs**.

## TRAINING AND EDUCATION

Short-term credentials linked to a high-demand job opportunity, virtual, on-line, in person, on-the job... credit or non-credit

## ADDRESS BARRIERS

Funds can be used to address barriers individuals face to obtaining the training and education for example: stipends, childcare expenses, transportation, access to internet, hot spots, computers for the duration of training, equipment etc.

## HIGH-DEMAND JOBS

Application must include data demonstrating the training is related to a high-demand job in the area.

# Coronavirus Relief Fund FRI EIF

## **How much money is available?**

5 million dollars – This money comes from Federal CARES ACT funding, thus the short timeline and the specific goals.

## **Maximum request?**

100,000, no match required, 10% or less for administrative costs

## **When and how are funds made available?**

The money will be available right away, funds not spent by Dec. 31<sup>st</sup> must be returned.

# Coronavirus Relief Fund FRI EIF

**What do I do to apply?**

[www.lowagrants.gov](http://www.lowagrants.gov)

[www.FutureReadyIowa.gov/innovation](http://www.FutureReadyIowa.gov/innovation)

# Coronavirus Relief Fund FRI EIF

- Need to register for [lowagrants.gov](https://www.lowagrants.gov)
- On-line application
- Utilize the [notice of funding](#), [grant guidance](#) and [scoring rubric](#).

# FutureReadyIowa.gov/innovation

## WHAT IS THE EMPLOYER INNOVATION FUND?

The Future Ready Iowa Employer Innovation fund is a grant opportunity for our partners to carry out creative solutions that address local workforce issues. It encourages employers, community leaders, and others to lead efforts for developing regional workforce talent pools. Employers can promote credit and non-credit education and training opportunities in high-demand jobs. The fund can be used in innovative ways to help Iowans achieve their training and education goals.

## THE CORONAVIRUS RELIEF EMPLOYER INNOVATION FUND - APPLICATIONS OPEN AUG. 26 UNTIL SEPT. 16

The Coronavirus Relief Employer Innovation Fund expands opportunities for Iowans whose jobs have been impacted as a result of the coronavirus pandemic. Programs created with the fund will provide Iowans the opportunity to earn for-credit and non-credit postsecondary credentials leading to high-demand jobs. This fund will award competitive grants to support local initiatives that accelerate credential attainment. Applicants include employers, community leaders and others who will collaborate to address local workforce needs. Iowa Workforce Development is seeking collaborative applications that propose new, cutting-edge ideas as well as proven strategies that will help return affected Iowans to the workforce as quickly as possible in high demand careers.

**All applications must be submitted at [www.iowaGrants.gov](http://www.iowaGrants.gov)**

### *Resources:*

[Notice of Funding Opportunity: Coronavirus Relief Fund Future Ready Iowa Employer Innovation Fund](#)

[APPENDIX A: Coronavirus Relief Fund Future Ready Iowa Employer Innovation Fund Application Guidance](#)

[APPENDIX B: Coronavirus Relief Fund Employer Innovation Fund Frequently Asked Questions \(FAQ\)](#)

[APPENDIX C: Coronavirus Relief Fund Employer Innovation Fund Scoring Rubric](#)

[APPENDIX D: IowaGrants.gov New User Registration Instructions](#)

[APPENDIX E: Coronavirus Relief Fund Employer Innovation Fund Budget Narrative form](#)

# Appendix A

## APPENDIX A: Coronavirus Relief Fund Future Ready Iowa Employer Innovation Fund Application Guidance

Please review the following guidance when preparing your grant application in IowaGrants.gov. The application gathers general information, narratives, budget information, and attachments. Each section includes prompts that must be addressed.

### General Information

Complete Cover Sheet - General Information. On this form, applicants will enter basic information about their organization including:

- Contact information of your organization's Authorized Representative
- Contact information of your organization's Fiscal Officer/Agent
- Identification of County(ies) participating, involved or affected by the proposal
- Identification of Congressional District(s), Iowa Senate District(s), and Iowa House District(s) involved or affected by the proposal.

Complete Project Information. On this form, applicants will enter basic information about their application including:

- Legal Organization Name
- Organization type (Government, Nonprofit, Institute of Higher Education, Business, etc.)
- Organizational DUNS Number
- Business Address
- Contact information of person for program matters
- A descriptive project title
- Your project's proposed start and end dates
- Estimated grant funding and match amounts

# Coronavirus Relief Fund FRI EIF

- **The scoring rubric lays out the key factors that need to be part of a successful application.**

## Corona Virus Relief Fund Employer Innovation Fund Scoring Rubric

### Demographics - 20 points

Plan sets a goal of less than 30% of participants representing the target populations (listed below)	0-5 points
Plan sets a goal of 31% - 50% of participants representing the target populations (listed below)	6-10 points
Plan sets a goal of 51% or higher of participants representing the target populations (listed below)	11-20 points

Target participants are lowans whose jobs have been affected by or eliminated because of the coronavirus pandemic including low skilled workers who are veterans, returning citizens, members of underrepresented communities, minorities, women, lowans with disabilities, or low-income lowans.

### Goals and Measurements - 20 points

Goals reflect at least two stated priorities	0-9 points
Goals reflect at least four stated priorities	10-19 points
Goals reflect more than four stated priorities	20 points

- Target lowans whose jobs have been affected by or eliminated because of the coronavirus pandemic including low skilled workers who are veterans, returning citizens, members of underrepresented communities, minorities, women, lowans with disabilities, or low-income lowans.
- Increasing the number of lowans completing non-credit or for-credit education and training programs leading to high-demand jobs in the state.

# Appendix C



**Corona Virus Relief Fund Employer Innovation Fund Scoring Rubric**  
**Demographics - 20 points**

Plan sets a goal of less than 30% of participants representing the target populations (listed below)	0-5 points
Plan sets a goal of 31% - 50% of participants representing the target populations (listed below)	6-10 points
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Target participants are lowans whose jobs have been affected by or eliminated because of the coronavirus pandemic including low skilled workers who are veterans, returning citizens, members of underrepresented communities, minorities, women, lowans with disabilities, or low-income lowans.

### **Goals and Measurements - 20 points**

<b>Goals reflect at least two stated priorities</b>	<b>0-9 points</b>
<b>Goals reflect at least four stated priorities</b>	<b>10-19 points</b>
<b>Goals reflect more than four stated priorities</b>	<b>20 points</b>

- Target lowans whose jobs have been affected by or eliminated because of the coronavirus pandemic including low skilled workers who are veterans, returning citizens, members of underrepresented communities, minorities, women, lowans with disabilities, or low-income lowans.
- Increasing the number of lowans completing non-credit or for-credit education and training programs leading to high-demand jobs in the state.
- Increase the number of online training programs completed by lowans in the affected groups
- Addressing barriers to completion by providing tuition, books, tools, equipment, computers, childcare, transportation, internet access for the duration of the grant or other wrap around support for lowans enrolling in non-credit or for-credit education and training programs leading to high-demand jobs in the state or region.
- Addressing critical workforce shortage in local area
- Providing clear, measurable goal(s) within the timeframe of the project.

# Appendix D

## APPENDIX D: IowaGrants.gov New User Registration Instructions

Are you new to IowaGrants.gov? Follow these basic instructions to create an account and begin your grant application.

1. Go to <http://www.IowaGrants.gov>



2. Click "New Users Register"
3. Enter your first and last name.

### Important!

- You must have a valid email address.
- Your A&A Account ID may not contain prohibited or special characters.
- You will be required to complete some Security Baseline Questions and Answers.

4. Choose an Account ID name. Please note this will be your user ID in the system.



iowaGrants.gov

## Funding Opportunity

### ***-370696-2020 Coronavirus Relief Fund Future Ready Iowa Employer Innovation Fund***

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#### **Future Ready Iowa**

**Application Deadline:** 09/16/2020 11:59 PM

**Award Amount Range:** \$1,000.00 - \$100,000.00

**Project Start Date:** 09/23/2020

**Project End Date:** 02/28/2021

**Award Announcement Date:** 09/23/2020

**Eligible Applicant:** Employers, employer consortiums, community organizations or other entities

**Program Officer:** Kathy Leggett  
**Phone:** 515-204-1378 x  
**Email:** kathy.leggett@iwd.iowa.gov  
**Categorical Area:** Unspecified

### ***Description***

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#### **Notice of Funding Opportunity**

State Agency Name: Iowa Workforce Development

Funding Opportunity Title: Future Ready Iowa Employer Innovation Fund

## Application

**Application: 370717 - klsdjflakj**

**Program Area:** Future Ready Iowa

**Funding Opportunities:** 370696 - 2020 Coronavirus Relief Fund Future Ready Iowa Employer Innovation Fund

**Application Deadline:** 09/16/2020 11:59 PM


**Requested Total:** \$0.00

### Instructions

*Clicking "Mark as Complete" does not submit the application component or prevent further editing. To submit the application click the Submit button. Note: All application components must be marked as complete in order to submit.*

### Application Forms

[Preview](#) | [Submit](#)

Form Name	Complete?	Last Edited
General Information		08/23/2020
Cover Sheet-General Information		
General Project Information		09/02/2020
Executive Summary		09/02/2020
Narratives		09/02/2020
Budget Narrative		
Application Attachments		
Minority Impact Statement		

# Appendix E

## APPENDIX E. Coronavirus Relief Fund Future Ready Iowa Employer Innovation Fund Budget Narrative

Legal Applicant Organization Name:

Project Title:

Proposed Start Date:

Proposed End Date:

Complete the budget narrative form to provide additional information and justification for the proposed budget. Attach your final budget narrative to your application submission in IowaGrants.gov. requesting grant funds.

Cost Category	Description		Grant Total	Project Total
<b>Participant Support Costs</b> Identify proposed participant support costs, including proposed supportive services such as tuition assistance, childcare assistance, uniforms or program supplies, etc. Describe the participant support cost and the number of participants estimated to benefit.				
Support Cost #1				\$0.00
Support Cost #2				\$0.00
Support Cost #3				\$0.00
Support Cost #4				\$0.00
Total			\$0.00	\$0.00
<b>Contractual</b> Identify costs that will be supported by a contract. Specify its purpose and estimated cost.				
Cost #1 (e.g. Training Consultant/Provider)				\$0.00
Cost #2 (e.g. Marketing Campaign)				\$0.00
Cost #3				\$0.00
Total			\$0.00	\$0.00
<b>Supplies</b> Identify categories of supplies. List quantity and unit cost per item. Supplies include all tangible property other than "equipment" (items less than \$5,000). Examples include office supplies, laptop, desk, promotional materials, etc.				
Item #1 (e.g. Office Supplies)				\$0.00
Item #2 (e.g. Print Outreach Materials)				\$0.00
Total			\$0.00	\$0.00
<b>Equipment</b> 2 CFR 200 defines equipment as an item with an estimated acquisition cost of \$5,000 or more per unit (or your agency's capitalization level if it is less than \$5,000). List quantity and unit cost per item.				
Item #1 (e.g. Complex Software)				\$0.00
Item #2 (e.g. Specialized Machine)				\$0.00
Total		\$0.00	\$0.00	\$0.00
<b>Other</b> List each item in sufficient detail for us to determine whether the costs are reasonable or allowable. Examples of items may include allocated direct occupancy costs (rent & utilities), participant support costs such as tuition reimbursement, event costs, etc. Include a basic description outlining the budgeted calculation. For example, "Occupancy costs include rent and utilities allocated based on total square footage and a ratio of FTE. \$250 x 12 months.				
Cost #1 (e.g. Occupancy)				\$0.00
				\$0.00
				\$0.00
Total			\$0.00	\$0.00
Total			\$0.00	\$0.00

# **Coronavirus Relief Fund FRI EIF**

## **Partnerships between groups**

- **Employers**
- **Community Based Organizations**
- **Educational Partners**

**Check out the FAQ**  
**?Not enough money**  
**Other questions....**

ION HALL



UNLEASHING OPPORTUNITIES TO GET  
**IOWA FUTURE READY.**