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Closing Iowa's SKILLS GAP

Kathy Leggett
Future Ready Iowa
Kathy.Leggett@iwd.iowa.gov

2022 Child Care Business Incentive Grant – SLOTS ONLY

- **Welcome**
- **Introductions**
- **Goal is to provide basic overview information and answer general questions**
- **IowaGrants review**
- **Refer to the Notice of Funding Opportunity (NOFO)**
- **Provide a few project examples/ideas**

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- **Please put questions in the chat.**
- **We will answer the questions we can get to today and all of the questions and answers will be posted on the Future Ready Iowa webpage.**

2022 Child Care Business Incentive Grant – SLOTS ONLY

Grant Purpose

To encourage and enable businesses and employer consortiums to partner with local and regional child care services to provide available slots for an employer's employees.

This grant program advances one of the top recommendations of the Child Care Task Force – to incentivize additional business engagement in child care.

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Application Timelines

- Application materials and guidance available now.
- Application **is open now** in Iowagrants.gov.
- Application period **closes** on

November 16 at 11:59 a.m.

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All Projects Prioritized by:

- Projects that can demonstrate they meet a documented need of an employer's employees as evidenced **by employee statements of need, surveys**, etc.

- Projects that **have not received** previous Child Care Challenge (CCC) or Investing in Iowa's Child Care (IICC) funding.

- Projects that put forth creative, new strategies that demonstrate a direct link to addressing the local child care challenges.

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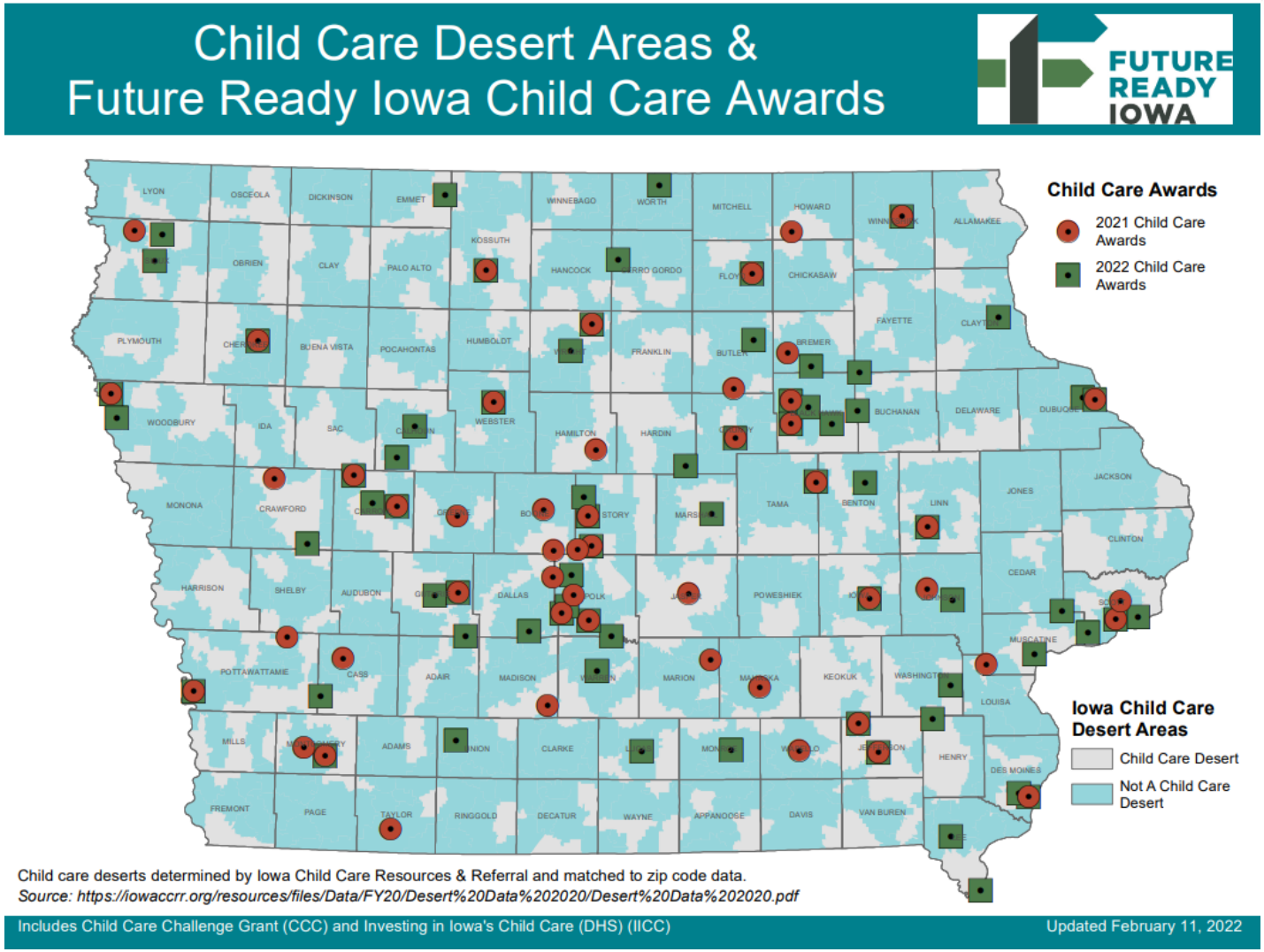
Funding Priorities



Child care deserts determined by Iowa Child Care Resources & Referral and matched to zip code data.
Source: https://iowaccrr.org/resources/files/Data/FY20/Desert%20Data%202020/Desert%20Data%202020.pdf

Includes Child Care Challenge Grant (CCC) and Investing in Iowa's Child Care (DHS) (IICC)

Updated February 11, 2022

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Funding Priority

Subsidizing the cost of child care for employees in partnership with licensed or registered providers.

<u>Prioritized Projects</u>

- Projects that build the supply of child care for historically underserved populations such as infants and toddlers, families with non-traditional work hours, rural communities, dual language learners and children with disabilities.

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Eligible Applicants

- Eligible applicants include businesses and consortiums of employers in good standing with the State of Iowa.
- All applicants must be employers, not in the primary business of providing child care services.
- Applicants are strongly encouraged to cultivate partnerships to enhance project activities and outcomes.

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Applicants

- This application is for child care slots only – no infrastructure applications will be considered.

- Child care providers are not eligible applicants. This is an opportunity for child care providers to partner with area employers to create and fill new slots or to fill unutilized slots. The employer (not the child care provider) must be the applicant.

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Additional Information

- If the project involves partnering with local child care services, employers must provide evidence of partnership with registered child development homes and/or licensed child care centers.

- Prior to funding, a detailed agreement between the child care facility and business shall be provided.

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Total Amount Available – $4.3 million

Award Amount

- $250,000 cap for increasing available child care slots (expanding hours of services as an example).

Project Period

- Grant funds must be expended by September 20, 2024.

NOTE: Employers may not use grant funds to provide direct payments to employees, nor can the benefit of providing child care slots be used to offset a reduction in income or other benefits.

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Type of Award

This is a 50/50 cost sharing agreement in which ARP CCDF Discretionary Funds will utilized to cover 50% of the proposed project costs and the remaining 50% will be funded by private investment.

Use of Funds

Subsidizing a partial amount of the child care slots as a benefit to employees.

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Performance Measures

- All projects must include as an outcome the creation or support of new child care slots available to a particular employer's employees and the number of children served.

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All applications must include a completed budget to be uploaded with their application.

Iowa Workforce Development Grant Budget Form

IOWA WORKFORCE DEVELOPMENT

1. GRANT APPLICATION: 2022 Child Care Business Incentive (slots)
2. ORGANIZATION NAME:
3. PROPOSED PROJECT:
   a. Estimated Participant Information:
      Number of Children:
      Cost per Child:
4. BUDGET PROPOSAL - INCREASED SLOTS

(A) COST CATEGORY	(B) DESCRIPTION	(C) PRIVATE COST SHARING	(D) FUNDS REQUESTED	(E) FUNDS APPROVED (for internal use only)	INTERNAL USE ONLY
Direct Payment for Child Care Services					
	TOTALS:	$ -	$ -	$ -	

Performance Measures-Project Plan

All applications must include a completed project plan. Please visit the Future Ready Iowa website to see an example of a completed project plan.

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APPENDIX E
PROJECT PLAN
2022 Child Care Employer Incentive (slots)

Organization:			Project Name:	
Project Contact:		Email:		Phone:
Project Timeline:		Project Cost:		Requested Dollars:
Describe Unmet Need:				
Project Goal(s):				
Significant Collaborative Partners (list name and role):				
Number of New Child Care Slots to be Created:				
Number of Families Expected to be Served:			Number of Children Expected to be Served:	
	Major Tasks to Complete the Project	Timeline for Each Task	Key Performance Measures	Goal for Each Measure
#1				
#2				
#3				
#4				
#5				

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- **All applications must include a plan for sustainability.**

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What do I do to apply?

www.Iowagrants.gov

What is the **Application** due date?

NOVEMBER 16, 2022 (11:59 A.M.)

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Resources Currently Available

- **Utilize the Appendices for guidance.**
- **Appendix A – Grant guidance**
- **Appendix B – Frequently Asked Questions**
- **Appendix C – Scoring rubric**
- **Appendix D – Iowagrants.gov registration directions**
- **Appendix E – Project Plan (to be filled out and submitted with application)**
- **Appendix F – Budget Spreadsheet (to be completed and submitted with application)**

Appendix A

APPENDIX A: 2022 Child Care Business Incentive Grant

Please review the following guidance when preparing your grant application in IowaGrants.gov. The application gathers general information, narratives, budget information, and attachments. **Each section includes prompts that must be addressed.**

General Information

Complete Cover Sheet-General Information. On this form, applicants will enter basic information about their organization including:

- Contact information of your organization's Primary Point of Contact and may include an Authorized Representative
- Contact information of your organization's Fiscal Officer/Agent
- Identification of County(ies) participating, involved, or affected by the proposal
- Identification of Congressional District(s), Iowa Senate District(s), and Iowa House District(s) involved or affected by the proposal

Complete Project Information. On this form, applicants will enter basic information about their application including:

- Legal Organization Name (must match W-9 exactly)
- Organization type (Government, Nonprofit, Institute of Higher Education, Business, etc.)
- Business Address
- Contact information of person for program matters
- Number of full-time employees (75-250; more than 250)
- A descriptive project title

Appendix B

APPENDIX B: 2022 Child Care Business Incentive Grant Frequently Asked Questions

NOTE: THIS GRANT OPPORTUNITIES IS FOR INCREASED CHILD CARE SLOTS ONLY

FREQUENTLY ASKED QUESTIONS (FAQS)

1. What is the purpose of the 2022 Child Care Business Incentive Grant- Slots Project?
The purpose of the fund is to encourage and enable businesses and employer consortiums to create and partner with local and regional child care servicers to create new available slots for an employer's employees.

2. Who will decide which applications receive funding?
IWD and HHS will identify an application panel to review and score proposals.

3. What will IWD and HHS take into account when determining grant awards?
IWD and HHS will evaluate applications based on a number of criteria, including but not limited to, the scoring guidance referenced in the scoring rubric.

IWD and HHS seek to prioritize the investment of resources in the following areas:

Subsidizing the cost of childcare for employees in partnership with licensed childcare centers or registered child development homes

- Prioritized projects in this category will include:
  - Projects that build the supply of child care for historically underserved populations such as infants and toddlers, families with non-traditional work hours, rural communities, dual language learners, and children with disabilities.
  - Projects located in an Iowa Child Care desert (see map).
  - Projects that target a community that is engaged with the Iowa Women's Foundation to address child care.

APPENDIX C: 2022 Child Care Business Incentive Grant Scoring Rubric

Defined Barriers/Description of Documented Need – 15 points

- *Description of documented employee child care needs and barriers.*
- *Describe how this information was obtained (employee survey, interviews, exit interview, absences, etc.)*
- *Description of how the project proposed will address identified needs and barriers.*

Partnerships – 10 points

- *Define significant collaborations and partners for the project.*
- *Detail key role of collaborations and partners in project success. (This is not referring to businesses contracted to do construction or remodeling, if applicable, for the project).*

Project Plan – 15 points

- *Project Plan and Timeline – provide a description of the proposed plan and timeline.*
- *Project Tasks and Key Performance Measures – provide a list of key tasks, timelines, performance measures (related to employee recruitment, retention, miss worked etc.) and outcomes related to performance measures.*
- *Describe how the increase in slots will be achieved (such as new slots in times previously unavailable, filling slots that have been unfilled, creating new slots by increasing licensing capacity, etc.)*
- *Project Plan template. Goal(s) must be specific (include how they will be measured and a date for completion). Provide clear tasks and dates that align with the project description.*

Appendix C

Appendix D

APPENDIX D: IowaGrants.gov New User Registration Instructions

Are you new to IowaGrants.gov? Follow these basic instructions to create an account and begin your grant application.

1. Go to http://www.IowaGrants.gov

2. Click "New Users Register

3. Enter your first and last name.

Important!

- You must have a valid email address.
- Your A&A Account ID may not contain profanity or special characters.
- You will be required to complete some Security Baseline Questions and Answers.

4. Choose an Account ID name. Please note this will be your user ID in the system.

2022 Child Care Business Incentive Grant – SLOTS ONLY

How do you “partner” with employers? models, examples, resources

Iowa Women’s Foundation
Dawn Oliver Wiand
President/CEO

dawn@iawf.org

Project Examples

- Employer pays their child care partner $200 per week per slot for their employee. The employee pays $200 per week regardless of the weekly rate. In return, the center agrees to pay employees at least $15 an hour and extends hours of operation from 6:15 a.m. to 7:30 p.m.

- Employer is paying the full cost for 14 slots for a specific amount of time for employees. Four of the 14 slots are reserved for drop-in and/or backup care. Employees can use the backup care up to 5 times per year at no cost and an additional 5 times per year at 50% cost. In return, the center is committed to having a 7 a.m. drop off time for employees and the company is making accommodations in their scheduling for those parents so they can begin their shift right after drop off.

Project Examples

- A local Chamber surveyed employers/employees in the area to identify needs. Two child care centers and two employers are participating. Each employer is paying $3,000 per year per slot to the child care centers to reserve slots for their employees. Following the first year of this project, the Chamber will collect results and hopes to add more employers.

- Employer provides funding to help with renovation or build of a center. In return, the center receives a specific number of slots. The center will extend hours to accommodate the employer's employees. To sustain the project going forward, the employer will pay a set amount for each slot weekly, even if the slot is not currently filled.

Project Examples

- Child care providers are employees of the business with the business' benefits.
- Local funds are set up with dollars from public-private partners to subsidize child care workers' wages.
- Employer partners with a child care center by providing them with direct funds to enable center to increase wages to a competitive level.

Next Steps

1. Survey employees and determine their needs.
2. Identify local child care center partners.
3. Determine best solutions.
4. Negotiate with child care center.

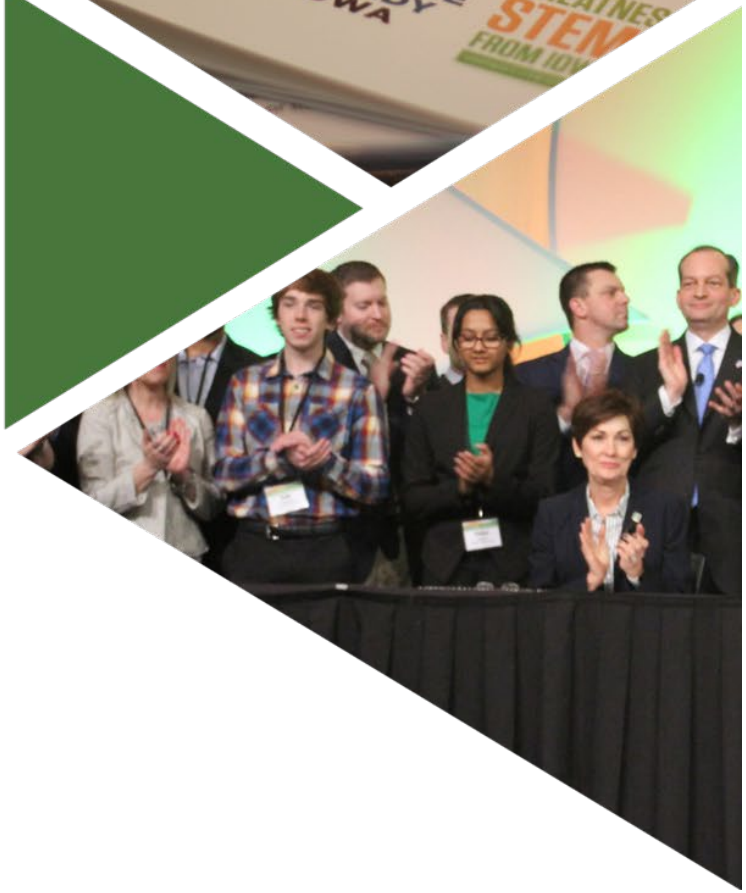
2022 Child Care Business Incentive Grant – SLOTS ONLY

Questions?

Email Ryan Page at:
rpage@dhs.state.ia.us

Questions and Answers will be
posted on the Future Ready Iowa website:
https://www.futurereadyiowa.gov/child-care-grants

IOWA WORKFORCE DEVELOPMENT



UNLEASHING OPPORTUNITIES TO GET

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