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**Closing
Iowa's
SKILLS GAP**

2022 Child Care Business Incentive Grant

- **Welcome**
- **Introductions**
- **Review a couple of basic points related to the grant**
- **Provide a few project examples/ideas**

2022 Child Care Business Incentive Grant

Application Timelines

- Application materials and guidance available now.
- Application **opens** in lowagrants.gov on **June 17, 2022.**
- Application period **closes** on **July 18 at 11:59 am.**

2022 Child Care Business Incentive Grant

Funding Priorities

1. Building of on-site employer child care centers and/or company partnerships with existing child care centers to expand their facilities.

Prioritized Projects

- Located in an Iowa Child Care desert [LINK](#)
- Project targets a community engaged with IEDA and/or the Iowa Women's Foundation
- Projects demonstrating a well-developed plan for recruitment and retention of staff in child care programs

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Funding Priorities

2. Subsidizing the cost of child care for employees in partnership with licensed or registered providers.

Prioritized Projects

- Projects that build the supply of child care for historically underserved populations such as infants and toddlers, families with non-traditional work hours, rural communities, dual language learners and children with disabilities.

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Eligible Applicants

Eligible applicants include businesses and consortiums of employers in good standing with the State of Iowa.

All applicants must be employers, not in the primary business of providing child care services.

Applicants are strongly encouraged to cultivate partnerships to enhance project activities and outcomes.

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Eligible Applicants

“Individual employers building a consortium are not required to have 75 employees each; however, a minimum of 75 employees among the employers building a consortium is required. One entity must apply on behalf of all employers that are joining the consortium, and that entity will be responsible for consolidated reporting. Documentation of all employer partnerships will be required. The consortium will also need to provide a sustainability plan to ensure program viability beyond the expiration of federal funding.”

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Where do I go to apply?

www.lowagrants.gov

What is the **Application due date?**

JULY 18, 2022 (11:59 AM)

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Models, examples, resources

Iowa Women's Foundation
Dawn Oliver Wiand
President/CEO

dawn@iawf.org

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**Examples of partnerships where
employers are supporting child care
centers - helping create slots**

Ottumwa – JBS

- JBS USA and Swift Prepared Foods (formerly Plumrose USA) are providing \$600,000 in funding for the Ottumwa Family YMCA Day Care renovation/expansion.
- In return, JBS will receive naming rights for the child care wing and 40 guaranteed discounted child care slots for their employees' children ages 0-5 years old.
- Used slots will be paid by the employee and unused slots paid for by JBS. In addition, all JBS employees will be offered a \$10/month discount on a YMCA membership.
- At this time, the terms are set in a four-year agreement and will go into effect upon completion of the expansion/renovation anticipated for December 2021.

Black Hawk County

- Cedar Valley Kids - Reaching out to local business with two asks.
- First is for the construction phase based on the investment, they will receive naming rights and a particular number of slots when the center opens.
- On-going operations – based on their investment annually, they get priority on waitlist.

Dyersville

Owner of Scale Models and Diecast is remodeling an apartment building for in-home providers who will provide child care for his employees.

Creston

- Greater Regional Health in Creston is paying for the construction of a new center (broke ground on November 3) for the community.
- The land was gifted by the Creston COMM School District. In addition, the hospital will employ the center director and pay the director's salary and benefits.
- To honor this commitment the center was named Greater Connections Early Childhood Development Center.
- Expected completion is June 2023.

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**Examples of innovative
partnerships between employers
and centers/homes**

Clarion

- The hospital is the employer of the education director at the early learning center.
- The school is sponsoring the educational lead teacher for 4 & 5 year olds at the early learning center.
- Two other businesses in town have pledged three to five years annual donations of \$10,000 to help cover operating costs.

Hamilton County

- Through research and community conversations, low wages and a lack of benefits are the main barriers to fully staffed child care providers.
- To address the growing crisis, a Public Private Partnership was formed which included local businesses. Each business committed funds over 3-5 years.
- The funds are being pooled and managed by the Enhance Hamilton County Foundation and administered by Building Families, an Early Childhood Iowa Area Board, to pay quarterly bonuses to child care workers.
- The goal is to raise the entry level wage from \$8.50 an hour to the equivalent of \$11.00 and to provide comparable increases to more experienced workers with the bonuses maxing out at the equivalent of \$15.00 an hour.
- The size of the bonus increases based on the number of hours worked by the child care provider with every provider receiving a quarterly bonus equivalent to approximately \$2.00 an hour.

Vinton

- Local hospital is interested in offering a stipend to help their staff pay for child care.
- They don't have physical space to have an on-site center so they are looking to partner with a center.
- Currently the only center in town operates during the day and they are considering helping pay for additional staff so care could be provided for their 2nd and 3rd shift employees.

Waterloo

Hawkeye Community College and Exceptional Persons, Inc. (EPI)

- In the fall of 2018, it was announced the new Hawkeye Community College (HCC) Van G. Miller Adult Learning Center (ALC) would house a child care center.
- They paid for the costs to build and furnish the center in 2019.
- HCC owns the building and provides the facility, utilities, maintenance and security. EPI manages the center and pays for the child care staff and program.
- The center has 56 spots for infants through preschool children with priority given to EPI staff along with Hawkeye students and staff.

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Questions?

Email Questions to
Frigrants@iwd.iowa.gov

Questions and Answers will be posted at Future
Ready Iowa [LINK](#)

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Questions?
Contact

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UNLEASHING OPPORTUNITIES TO GET
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