Closing Iowa’s Skills Gap
2022 Child Care Business Incentive Grant

- Welcome
- Introductions
- Goal is to provide basic overview information and answer general questions.
- Refer to the Notice of Funding Opportunity (NOFO)
- Provide a few project examples/ideas
2022 Child Care Business Incentive Grant

- Please put questions in the chat.
- We will answer the questions we can get to today. All questions and answers will be posted on the Future Ready Iowa webpage.
2022 Child Care Business Incentive Grant

Grant Purpose

To encourage and enable businesses and employer consortiums to build on-site child care centers or partner with local and regional child care servicers to increase new available slots for an employer’s employees.

There is an infrastructure grant and an increased slots grant – you may ONLY apply for one.
2022 Child Care Business Incentive Grant

Grant Purpose

To encourage and enable businesses and employer consortiums to build on-site child care centers or partner with local and regional child care servicers to increase new available slots for an employer’s employees. [Not at the expense of existing or available slots in the local area].

This grant program advances one of the top recommendations of the Child Care Task Force – to incentivize additional business engagement in child care.
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Application Timelines

- Application materials and guidance available now.
- Application opens in iowagrants.gov on June 17, 2022.
- Application period closes on July 18, 2022, at 11:59 a.m.
2022 Child Care Business Incentive Grant

Application Timelines

During the pre-application time period, those interested in applying are strongly encouraged to create partnerships and work on project plans prior to the application opening.

Resources available to assist with partnerships and understanding the existing child care landscape:

https://earlychildhood.iowa.gov/systems/local-system
https://iowaccrr.org/
https://ccmis.dhs.state.ia.us/clientportal/ProviderSearch.aspx
2022 Child Care Business Incentive Grant

DEFINITIONS

Capacity (Licensed or Registered): DHS assigns a maximum allowable capacity of child care slots for each facility. A licensed or registered child care facility’s maximum capacity may be different than a program’s operational capacity.

Child Care Slots: A child care slot is space at a licensed or registered child care facility for a child to attend. To be eligible for this grant opportunity, evidence must be provided indicating there is an increase in slots for the child care facility’s operational capacity.

Child Care Deserts: A census tract with more than 50 children under the age of 5 that contains either no child care providers or so few options that there are more than three times as many children as licensed child care slots. See Map.

Consortium: A group of two or more employers or businesses, at least one of which must be a private employer. Partnerships with existing child care facilities are eligible and encouraged; however, employers outside of child care must be the primary applicant.

Employer: To be eligible for this grant opportunity, an employer is defined as a business or entity that provides goods or services, controls and directs workers and pays W-2 wages to a minimum of 75 full-time employees, and is not in the business of providing child care. When counting employees for purposes of determining the number of employees, only full-time employees will be counted. Independent contractors and subcontractors do not count as employees.

Outcome: The creation of new child care slots available to the employees of the applicant’s employers.
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Eligible Applicants

Eligible applicants include businesses and consortiums of employers in good standing with the State of Iowa.

All applicants must be employers, not in the primary business of providing child care services.

Applicants are strongly encouraged to cultivate partnerships to enhance project activities and outcomes.
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General priorities will be:

• Projects that can demonstrate they meet a documented need of employers’ employees as evidenced by employee statements of need, surveys, etc.

• Projects that have not received previous Child Care Challenge (CCC) or Investing in Iowa’s Child Care (IICC) funding.

• Projects that put forth creative, new strategies that demonstrate a direct link to addressing the local child care challenges by increasing slots available.

• The number of new slots to be created by the grant with more points for the largest increases.
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Additional Information

If the project involves partnering with local child care servicers, employers must provide evidence of partnership with registered child development homes and/or licensed child care centers.

If applicable, letter(s) of commitment with partner(s) will be required as part of the application submission.

Prior to funding, a detailed agreement between the child care facility and business shall be provided to DHS.
2022 Child Care Business Incentive Grant

Award Information

Two Grant Opportunities – One Application

Child Care Infrastructure

OR

Increased Child Care Slots

APPLY FOR ONLY ONE GRANT
2022 Child Care Business Incentive Grant

Funding Priorities - Infrastructure

Building of on-site employer child care centers and/or company partnerships with existing child care centers to expand their facilities.

Prioritized Projects

• Located in an Iowa Child Care desert
• Project target a community engaged with IEDA and/or the Iowa Women’s Foundation
• Projects demonstrating a well-developed plan for recruitment and retention of staff in child care programs
Funding Priorities

Child Care Desert Areas & Future Ready Iowa Child Care Awards

Child care deserts determined by Iowa Child Care Resources & Referral and matched to zip code data.
Source: https://iowaccr.org/resources/files/Data/FY20/Desert%20Data%202020/Desert%20Data%202020.pdf

Includes Child Care Challenge Grant (CCC) and Investing in Iowa's Child Care (DHS) (IICC)

Updated February 11, 2022
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Child Care Infrastructure Grant

Amount Available – $20 million

Award Amount
• Grant awards will vary as determined by the scope of the projects
• $3 million cap for building a new facility
• $1.5 million cap for expanding or renovating

Project Period
• Project must be completed, and all grant funds spent by June 30, 2026
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Child Care Infrastructure Grant

Type of Award
This is a 50/50 cost sharing agreement in which ARP SLFRF Funds will be utilized to cover 50% of the proposed project costs and the remaining 50% will be funded by private/in kind investment.

Use of Funds
Improvements to or new construction of child care facilities for employees, either as the provider or in partnership with a local child care provider.
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Funding Priorities – Increased Child Care Slots

Subsidizing the cost of child care for employees in partnership with licensed or registered providers.

Prioritized Projects

• Projects that build the supply of child care for historically underserved populations such as infants and toddlers, families with non-traditional work hours, rural communities, dual language learners and children with disabilities.
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Increased Child Care Slots

Amount Available – $5 million

Award Amount
- $250,000 cap for increasing available child care slots (expanding hours of services as an example)

Project Period
- Grant funds must be expended by September 20, 2024

NOTE: Employers may not use grant funds to provide direct payments to employees, nor can the benefit of providing child care slots be used to offset a reduction in income or other benefits.
2022 Child Care Business Incentive Grant

Increased Child Care Slots

Type of Award
This is a 50/50 cost sharing agreement in which ARP CCDF Discretionary Funds will utilized to cover 50% of the proposed project costs and the remaining 50% funded by private investment.

Use of Funds
Subsidizing a partial amount of the net-new child care slots as a benefit to employees.
2022 Child Care Business Incentive Grant

Performance Measures

- All projects must include as an outcome the creation of new child care slots available to a particular employer’s employees and the number of children served.

- *Capacity (Licensed or Registered)*: DHS assigns a maximum allowable capacity of child care slots for each facility. A licensed or registered child care facility’s maximum capacity may be different than a program’s operational capacity.

- Child care providers that partner with a business must attest that through the partnership, they will have a net increase of slots to their operational capacity.
# Performance Measures - Project Plan

## Organization:  

## Project Name:  

## Project Contact:  

## Email:  

## Phone:  

## Project Timeline:  

## Project Cost:  

## Requested Dollars:  

## Describe Unmet Need:  

## Project Goal(s):  

### Significant Collaborative Partners (list name and role):  

## Number of New Child Care Slots to be Created:  

## Number of Families Expected to be Served:  

## Number of Children Expected to be Served:  

<table>
<thead>
<tr>
<th>Major Tasks to Complete the Project</th>
<th>Timeline for Each Task</th>
<th>Key Performance Measures</th>
<th>Goal for Each Measure</th>
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2022 Child Care Business Incentive Grant

All project applications must contain a plan for Sustainability.

- Describe the steps that will be taken to ensure program sustainability beyond the grant period, if deemed successful.

- Describe a well-developed plan for recruitment and retention of child care program staff.

- Describe the related experience of the applicant and partners (if applicable) responding to the funding announcement. Provide information about the applicant’s size and structure, as well as the length of time in business. If your organization has received a Child Care Challenge or IICC grant previously, please describe the outcome of the funded project and if outcomes were not met, explain the circumstances.
2022 Child Care Business Incentive Grant

Where do I apply?
www.iowagrants.gov

When is the Application due date?
JULY 18, 2022 (11:59 AM)
2022 Child Care Business Incentive Grant

Resources Currently Available

• Utilize the Appendices for guidance.
• Appendix A – Grant guidance
• Appendix B – Frequently Asked Questions
• Appendix C – Scoring rubric
• Appendix D – iowagrants.gov registration directions
• Appendix E – Project Plan (to be filled out and submitted with application)
• Appendix F – Budget Spreadsheet

Iowagrants.gov instructional webinar – JUNE 22, 12:00PM – 1:00PM
Register on the Child Care Grants webpage (www.futurereadyiowa.gov)
Appendix A

APPENDIX A: 2022 Child Care Business Incentive Grant

Please review the following guidance when preparing your grant application in IowaGrants.gov. The application gathers general information, narratives, budget information, and attachments. Each section includes prompts that must be addressed.

General Information
Complete Cover Sheet-General Information. On this form, applicants will enter basic information about their organization including:

- Contact information of your organization’s Primary Point of Contact and may include an Authorized Representative
- Contact information of your organization’s Fiscal Officer/Agent
- Identification of County(ies) participating, involved, or affected by the proposal
- Identification of Congressional District(s), Iowa Senate District(s), and Iowa House District(s) involved or affected by the proposal

Complete Project Information. On this form, applicants will enter basic information about their application including:

- Legal Organization Name (must match W-9 exactly)
- Organization type (Government, Nonprofit, Institute of Higher Education, Business, etc.)
- Business Address
- Contact information of person for program matters
- Number of full-time employees (75-250; more than 250)
- A descriptive project title, including whether it is an infrastructure project or a childcare slots project
- Project’s proposed start and end dates
- Amount requested
- Project Location (city/town)
APPENDIX B: 2022 Child Care Business Incentive Grant
Frequently Asked Questions

NOTE: THESE ARE TWO SEPARATE GRANT OPPORTUNITIES – CHILD CARE INFRASTRUCTURE OR INCREASED CHILD CARE SLOTS – APPLICANTS MAY ONLY APPLY FOR ONE.

FREQUENTLY ASKED QUESTIONS (FAQS)

1. What is the purpose of the 2022 Child Care Business Incentive Grant?
The purpose of the fund is to encourage and enable businesses and employer consortiums to create and develop on-site child care centers or partner with local and regional child care services to create new available slots for an employer’s employees.

2. Who will decide which applications receive funding?
IWD, IEDA, and DHS will identify an application panel to review and score proposals.

3. What will IWD, IEDA, and DHS take into account when determining grant awards?
IWD, IEDA, and DHS will evaluate applications based on a number of criteria, including but not limited to, the scoring guidance referenced in the scoring rubric.

IWD, IEDA, and DHS seek to prioritize the investment of resources in the following areas:
1. The building of on-site employer childcare centers and/or company partnerships with existing childcare centers to expand their facilities
   • Prioritized projects in this category will include:
     o Projects located in an Iowa Child Care desert (see map).
     o Projects that target a community that is engaged with IEDA and the Iowa Women’s Foundation to address child care.
     o Projects that demonstrate a well-developed plan for recruitment and retention of staff in child care programs.

2. Subsidizing the cost of childcare for employees in partnership with licensed childcare centers or registered child development homes
   • Prioritized projects in this category will include:
APPENDIX C: 2022 Child Care Business Incentive Grant
Scoring Rubric

Defined Barriers/Description of Documented Need – 15 points

- Description of documented employee child care needs and barriers.
- Describe how this information was obtained (employee survey, interviews, exit interview, absences, etc.)

Partnerships – 10 points

- Define significant collaborations and partners for the project.
- Detail key role of collaborations and partners in project success. (This is not referring to businesses contracted to do construction or remodeling, if applicable, for the project).

Project Plan – 15 points

- Project Plan and Timeline – provide a description of the proposed plan and timeline.
- Project Tasks and Key Performance Measures – provide a list of key tasks, timelines, performance measures and outcomes related to performance measures.
- Project Plan template. Goal(s) must be specific (include how they will be measured and a date for completion). Provide clear tasks and dates that align with the project description.

Project Measurement and Evaluation – 10 points

- Provide a description of how you will measure the project’s outcomes.
- Describe how you will evaluate the project and determine if the project is successful.

Project Sustainability & Organizational Capability – 20 points
Appendix D

APPENDIX D: iowaGrants.gov New User Registration Instructions

Are you new to iowaGrants.gov? Follow these basic instructions to create an account and begin your grant application.


![Image of iowaGrants.gov login page]

2. Click “New Users Register

3. Enter your first and last name.

4. Choose an Account ID name. Please note this will be your user ID in the system.
2022 Child Care Business Incentive Grant

Models, examples, resources

Iowa Women’s Foundation
Dawn Oliver Wiand
President/CEO
https://iawf.org/
dawn@iawf.org
2022 Child Care Business Incentive Grant

Questions?

Email Questions to Frigrants@iwd.iowa.gov (indicate whether infrastructure or increased slots)

Questions and Answers will be posted on the Future Ready Iowa website: https://www.futurereadyiowa.gov/child-care-grants
2022 Child Care Business Incentive Grant

Contacts

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UNLEASHING OPPORTUNITIES TO GET IOWA FUTURE READY.